

Maximising Uptime

SMILEY[®]
MONROE

Our Vision

Revolutionise belt conveying
with smart, sustainable solutions.

Our Values



Safe Place
to Work



Close to our
Customers



One Big
Family



Problem
Solvers



Determined
to Succeed

We're a close-knit team that works hard for our customers and supports each other along the way. Our values are our bedrock, guiding our decision-making, and our culture embodies these values - changing with our business needs and adapting to better serve our customers, our people, and our planet.

The Smiley Monroe story began in Northern Ireland in 1979, supplying conveyor belting and service to local quarries and mines, to keep our customers up and running.

Today our purpose remains the same, and we're more determined than ever to stay close to our customers and solve their problems.

As a group of three companies spanning three continents, our reach is now global, and we continue to bring our know-how and expertise to new markets. We're proud to be a trusted partner producing endless conveyor belts, and cut rubber and plastic parts, for customers across ten industries.

**We exist
to keep you
moving.**

Our Industries

- _ Quarrying
- _ Recycling & Waste Management
- _ Construction & Demolition
- _ Washing Systems
- _ Environmental
- _ Road Construction
- _ Port Material Handling
- _ Mining
- _ Agriculture
- _ Conveyor Fabrication

Our belts don't just carry rocks.
The reputation of the world's
biggest manufacturers of mobile
equipment are on there too.



No one knows belt conveying like we do. They don't call us the Giants of Belting for nothing.

We stay close to our customers so we can understand your machines, your materials and your applications. With uptime, efficiency and sustainability in mind, our experienced team of engineers work with you to recommend the most suitable conveyor belt for your application from our wide range of stock. From prototyping to production and aftersales, we're there to support you every step of the way.

Our hero products at a glance.



Endless Belts

Manufactured to DIN 22102 standard and routinely quality tested in our belt testing lab our endless conveyor belts come with a 12 month or 1000 hour warranty as standard.



Flat & Chevron profiles available



Wide range of stock options available



Every belt branded with unique quality ID number



Zip Clip® Belts

The world's fastest replacement conveyor belt, Zip Clip® requires no specialist training to fit and will have you back up and running within one hour in the event of a breakdown.



Up & running within 1 hour



Safe & easy to install



Maximises machine uptime



ToughFlex® Belts

Built for the hard hits, ToughFlex® is constructed with a special weave of 2 fabric plies and an additional binder warp (no steel wire required) reducing belt weight, with the potential for lower machine running costs.



Longer lifespan



Designed for extreme conveying



100% recyclable




More than ever, the world needs cleaner, greener, more efficient conveying. Our family of products combine to deliver:

- _ **Maximum machine uptime**
- _ **Maximum process efficiency**
- _ **Maximum belt lifespan**



Cleated Belts




We offer a wide range of belt customisation options, including fabric reinforced cross-cleats and side rails, hot moulded to the belt's carrying surface for superior adhesion and wear life.

-  Hot moulded for longer belt lifespan
-  Highly customised
-  Fast prototyping



Cut Rubber & Plastic Parts




Cut using the latest CNC technology, each custom cut part is individually part numbered for ease of identification. We cut to order, meaning flexible lead times and no minimum order quantity.

-  Customised
-  Flexible leadtimes
-  No minimum order quantity



Energy-Saving Polymer Rollers

Our Polymer Rollers offer a lightweight, non-corrosive replacement to traditional steel rollers. With a self-cleaning surface, they contribute to more efficient conveying, with less risk of downtime due to belt damage.

-  14% less power consumption
-  60% lighter than steel rollers
-  50% reduction in workplace noise pollution

Need to know more about our products or get a quick quote?

smileymonroe.com

Did you know?




Our UK operations are powered by 100% renewable energy and we've achieved zero waste to landfill certification.

We're shaping a greener future for Smiley Monroe, and as part of our journey to net zero, we've pledged to reduce our greenhouse gas emissions by 50% by 2030.



Glide Tracker™ Rollers




Easy to install and low-maintenance, GlideTracker™ Rollers keep your belt tracked, preventing belt damage and minimising material spillage and associated cleanup costs.

-  Self-cleaning
-  All round belt tracking solution
-  Easy to install



Impact Bars




For use at transfer/feed points, Impact Bars reduce the risk of puncture damage to your conveyor belts. Our Impact bars fully support the conveyor belt - preventing sagging and extending belt and skirting lifespan.

-  Protects belt from rip/puncture damage
-  Extends belt lifespan
-  Reduces costly material spillage



Polyurethane (PU) Belt Cleaners

Our Polyurethane (PU) Belt Cleaners are designed to minimise conveyor downtime and belt damage associated with the build-up of carryback material.

-  Easy to install
-  Prolongs belt lifespan
-  Chevron belt cleaners available

Like what you see?
Get in touch.

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